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10.05.2017

**Expert Conference of the Project Enterprise+ with the Theme
Entrepreneurship Education in Europe
between (Youth-) Unemployment and Digitalization in the Economy**

Dear Sir or Madam,

I hereby invite you to our expert conference of the project Enterprise+ from

Thursday, June 1st 2017 to Friday, June 2nd 2017.

Starting at 9.00 o'clock in the conference room II (Tagungsraum II) at the canteen lobby (Mensafoyer), Ruhr- University Bochum,

with the following agenda:

First day: June 1st 2017

8.30 – 9.00	Registration of participants
9.00 – 9.15	Welcome by the Vice Rector for Academic Affairs and Professional Development Prof. Freitag/ Welcome by Dr. Martin Kröll, head of project
9.15 – 9.20	Presentation of the agenda and moderation by Dr. Monika Küpper
9.20 – 9.40	a) The project Enterprise+ - Challenges, central questions and approach - Dr. Martin Kröll
9.40 – 10.20	b) losleger: The potential analysis for the entrepreneurial thinking and acting. Professional orientation of youths and young adults - Prof. Retzmann and Anh Dinh (University Duisburg-Essen)
10.20 – 10.35	<i>Coffee break</i>
10.35 – 10.40	Introduction of the speeches (speakers and perspectives)
10.40 – 11.20 around 30 min. Speech & 10 min. Questions	c) Activities for small and medium-sized enterprises and business venture in the context of digital economy - Dr. Meike Rabanus (Ministry for Economic Affairs, Energy, Industry, Small and Medium-sized Enterprises and Handicrafts in Germany's Federal state of North Rhine-Westphalia)
11.20 – 12.00 around 30 min. Speech & 10 min. Questions	d) Entrepreneurship and digitalization – Jennifer Runte/Nicole Becker (Digital Economy NRW of the Ministry for Economic Affairs, Energy, Industry, Small and medium-sized Enterprises and Handicrafts in Germany's Federal State of North Rhine-Westphalia)
12.00 – 12.10	Outlook at the afternoon and transition

12.15 – 13.15	<i>Lunch break</i>
13.15 – 13.20	<i>Introduction of the speeches (speakers and perspectives)</i>
13.20 – 13.35	e) Founder network in Lippe “Go!” – Maria Klaas (Chamber of Industry and Commerce Lippe, Detmold)
13.35 – 13.50	f) Promoting Entrepreneurship through an example of the project country Greece – Artemis Saitakis/George Papamichail (Science and Technology Park of Crete - Step-C)
13:50 – 14.05	g) Promoting Entrepreneurship through an example of the project country Spain – Esther Penalver Ibarra (Center for Entrepreneurs with innovative initiatives, Murcia)
14:05 – 14.45	h) Entrepreneurship Education – Inspire, Empower, Help to Make a Difference - Prof. Dr. Ewald Mittelstädt (University of Applied Science South Westphalia)
14.45 – 15.25	i) Entrepreneurship School – innovative qualification methods in the field of entrepreneurial - Jan-Martin Geiger (Technical University of Dortmund)
15.25 – 15.40	<i>Coffee break</i>
15.40 – 16.20	j) Entrepreneurial Thinking and Acting of young employees from the viewpoint of the group - Andreas Buckert (Teamlead Training and Talent Marketing/Aral AG)
16.20 – 16.40	k) Promotion of Economic Development – Rasmus Beck (Wirtschaftsförderung metropoluhr)
16.40 – 17.00	Lessons Learned: Discussion and opinions
17.00 – 17.15	Outlook – Prof. Retzmann & Dr. Martin Kröll
17:15 - 17.30	Participant feedback
Form 17:30	Social event

Second day: June 2nd 2017

9.00 – 9.05	Welcome and Agenda – Dr. Martin Kröll
9.05 – 10.20	Enterprise+ presentations of the project partners (around 15 min.) <ul style="list-style-type: none"> a.) Presentation: Esther Penalver Ibarra – Center for Entrepreneurs with innovative initiatives in Murcia, Spain b.) Presentation: Eszter Rozs – Chamber of Commerce and Industry of Pécs-Baranya, Hungary c.) Presentation: Galina Mihneva Gabrovo Chamber of Commerce and Industry – Bulgaria) d.) Presentation: Athanasios Vourlas – Eniochos Consulting in Heraklion, Greece e.) Presentation: Jūratė Mėdžiuvienė – German-Baltic-Chamber of Commerce and Industry in Vilnius, Lithuania
10.20 – 10.35	<i>Coffee break</i>

10.35 – 11.35	Workshop – Use of the modules a) Short presentation of the 4 module posters (optional) b) Group work „How can we roll out and re-use the modules?“ c) Presentation of the results
11.35 – 12.00	Results of the workshop digitalization – Dr. Martin Kröll
12.00 – 13.00	<i>Lunch break</i>
13.00 – 13.30	Discussion and opinions of the suggestions concerning the digitalization
13.30 – 15.30	Next steps within the project (Kristina Burova) a) Questions about finances and the project controlling b) Final report
15.30 – 15.45	Closing

Please, send a confirmation E-Mail until the **26.05.17** at following address enterprise-konferenz@ruhr-uni-bochum.de.

We are looking forward to your participation at the conference.

Best regards

Dr. Martin Kröll (project manager)